



DynaMO & DynaBoost

Judge us by our numbers!

Tier-1
European Group Operator

BUSINESS DRIVERS

- Operator ranked 4th for QoE nationally
- Mandate to drive customer satisfaction and QoE

IMMEDIATE GAINS

- Browsing experience now slick and smooth

“ Video playback is now smooth in areas where it was not even playable ”
Core Network Director

SUBSCRIBERS
EFFECTIVE THROUGHPUT
INCREASED

24%

WEBPAGES
LOAD

32%
FASTER

VIDEO STALL
TIME REDUCED

64%

% **LOAD TIME
IMPROVEMENTS**
FOR TOP LOCAL SITES

WIKIPEDIA



20%
FASTER

GOOGLE



32%
FASTER

YOUTUBE



21%
FASTER

TOP LOCAL
SITE



15%
FASTER

Tier-1 EMEA Operator

BUSINESS DRIVERS

- Unable to cope with demand during peak hours
- Need to improve subscriber experience within existing network assets

IMMEDIATE WINS

- Enabled backhaul to have 20% extra capacity
- Dropped connections during peak hours reduced by two thirds

SAME CONTENT
DELIVERED USING

25%
LESS DATA

RAN BACKHAUL
PEAK UTILIZATION
REDUCED

22%

DEPLOYMENT
COMPLETED IN JUST
5 WEEKS

DROPPED
CONNECTIONS REDUCED

66%

RAN PEAK
THROUGHPUT
REDUCED

30%

WEBPAGES
LOAD

40%
FASTER

VIDEO STALL
TIME REDUCED

32%

DATA
UTILIZATION
INCREASED

7%

Tier-1 APAC Operator

BUSINESS DRIVERS

- Reduce RAN congestion during peak hours
- Greatly improve subscribers QoE

IMPROVEMENTS WERE NOTABLE

- Instantly improved video playback and browsing experience
- More people accessing data more often

WHY Openwave Mobility

- Surgical Optimization of video, web and audio
- Congestion Triggered Optimization at flow level
- Includes encrypted traffic
- NFV Enabled
- Best in class savings/quality
- Highest performance and scalability

Gartner 2014
CoolVendor

2014
MOBILITY
TECHZONE
Product of the Year

2014
MOBILITY
TECHZONE
LTE Visionary Award
TMC

2014
Excellence In SDN
SDNZONE
SOFTWARE-DEFINED NETWORK