



Mobile World Congress 2015
ADVERTISING AND SPONSORSHIP OPPORTUNITIES

UNIQUE AND INNOVATIVE BRANDING OPPORTUNITIES

The next edition of TMN-Q Magazine will address a series of key topics set to dominate the agenda at MWC 2015. This will give sponsors and partner companies an opportunity to extend their brand presence prior to, and then at, Mobile World Congress 2015.

TMN Quarterly
MWC 2015 EDITION

Set the scene, lead the agenda and drive home your message at MWC 2015 with TMN's range of products



Each edition will be distributed to **over 5,000 named individuals in print**, and **digitally to over 15,000**, onsite in their thousands at Mobile World Congress, and within the GSMA's MWC Official App. This offers a great opportunity to **showcase your company and messaging**.

Extend your brand presence across two issues, both in the lead-up to and at Mobile World Congress itself, with a combination of content marketing, advertisements and other opportunities.

SPONSORSHIP & ADVERTISING

Click on each option below for product examples

MARKETING



Beautiful looking eBooks and marketing collateral that drive brand awareness and sales leads

From **£5,000**

LEADERSHIP



Let TMN take the strain and manage thought-leader articles and features such as "7 things I know about..."

From **£3,500**

INFOGRAPHICS



Sponsor your own bespoke infographic to feature in the magazine and online

From **£2,500**

INTERVIEWS



CTO interviews written, designed and distributed from scratch.

From **£3,500**

ADVERTS



A chance to create a real 'wow' advert, positioned in a premium section of the magazine

From **£3,500**

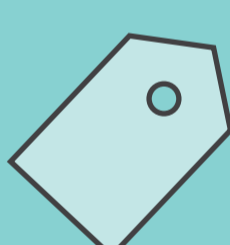
ONLINE



Online advertising on both the TMN website and the weekly newsletter

From **£500**

SPONSORSHIP



Belly bands, maps, front cover giveaways, competitions.

From **£POA**

WEBINARS



Work with TMN to source the topic, analysts, and operators for your webinar

From **£7,500**

WHITEPAPERS



Host your papers with TMN. All lead generation data is supplied to you directly.

From **£2,000**

Mobile World Congress 2015
ADVERTISING PACKAGES

PREMIER PACKAGE

- **Bellyband Sponsorship.** Available as an exclusive add-on for first vendor to secure package. Check availability
- **Double page signature advert** Double page spread advertisement - premium position
- **CTO or executive interview/ thought leader/ case study** Managed, written and designed by TMN. Available online as well as within issue
- **3 point positional online banners** across the TMN website from now till end of March 2015. You can change messaging as often as required.
- **White / technical / positioning paper** hosted by TMN. All lead generation data captured and supplied direct to you
- **Banner on newsletter** for 8 weeks of your own choosing
- **2 x bespoke HTML e blast** to our database of 10,000+ Telco professionals

TOTAL VALUE: £23,500

MWC Package Deal: **£10,500**

STANDARD PACKAGE

- **Double page signature advert** Double page spread advertisement - standard position
- **1 x interview/ case study** managed, written and designed by TMN. Available online as well as within an issue of your choice
- **3 point positional online banners** across the TMN website from now until end of March 2015. You can change messaging as often as required.
- **White / technical / positioning paper** hosted by TMN. All lead generation data captured and supplied direct to you
- **Banner on newsletter** for 4 weeks of your own choosing
- **1 x bespoke HTML e blast** to our database of 10,000+ Telco professionals

TOTAL VALUE: £15,000

MWC Package Deal: **£8,000**

We can tailor any of the above packages according to your own messaging and requirements. For exclusive and bespoke packages get in touch with

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Get in touch

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Editorial features will include:
Exploring 5G, Network Intelligence, Mobile Edge Computing, Security, VoLTE, NFV, SDN, Customer experience. Click here for fuller information.