

## Small Cells Market Update 2020

Published in association with Small Cell Forum and Small Cells World Summit

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**Small Cells Market Update 2020** is published by The Mobile Network in association with Small Cell Forum and will be exclusively distributed to SCF members and stakeholders, and to the SCWS community, as well as TMN's industry-wide readership.

Small Cells Market Update will give those involved in the small cells market a focal point to showcase and discuss Small Cells activity in 2020.

### Content

- Exclusive market update and preview content from Small Cell Forum
- Awards Winners - profiles of SCF Awards Winners
- Market Movers - the latest small cells products and services
- Top mobile operator interviews
- Debate format discussion of the major small cells industry

### Topics to be covered

- 5G
- Virtual and Open RAN
- Edge computing
- Private Networks
- Neutral host and market dynamics

### Distribution

- The Mobile Network print and online readership
  - SCF channels and community
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## Get Involved

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Please have a look at the options below to see what may work best for your organisation. We have attempted to provide a variety of options to suit all marketing budgets.

SCF members and sponsors are entitled to a discounted rate on all advertising and sponsorship options as indicated below each option.

For fuller information or to discuss your exact requirements or to see examples of any of the options please get in touch with [Shahid Ramzan](#) at TMN.

## Advertising & Sponsorship Options

**Gold Sponsorship** - Gold sponsor will receive:

- Logo on front cover
- Sponsor's introduction
- Interview with CTO / executive or case study
- Market infographic sponsorship
- Outside back cover advertisement
- Banner on TMN website and weekly newsletter for one month period
- Printed copies for own distribution and marketing

**Standard Rate:** 7,500 GBP

**SCF Members Rate:** 6,000 GBP

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### Advertisement

A chance to create a real 'wow' advert, positioned in a premium position in the magazine. (2pp)

**Standard Rate:** 1,500 GBP

**EXCLUSIVE SCF Members Rate:** 1,000 GBP

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### Bespoke Infographic Sponsorship (2pp)

Sponsor your own bespoke infographic; With your input and approval TMN will research and create a bespoke infographic. Featured in the magazine with a supplied PDF for marketing purposes and a supplementary promotional campaign.

[Get in touch](#) for more info.

**Standard Rate:** 3,000 GBP

**SCF Members Rate:** 2,500 GBP

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### Sponsored Interview/ case study/ "7 Things I Know..." interview

Let TMN take the strain and manage an interview, thought-leader piece in the magazine. (2pp)

**Standard Rate:** 2,500 GBP

**SCF Members Rate:** 1,500 GBP

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[Click here to email](#) or call +44 (0) 79 865 4 6740 to discuss your exact requirements and budget.

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